

# MENTORING DAYS WED 3 APRIL / SAT 6 APRIL 2019

# **ABOUT CRO CRO LAND**

One day. One venue. Three stages. 30+ bands. Opportunities for the young.

Brought to you by cultural blog the <u>Croydonist</u> Cro Cro Land is a brand new multi-stage indoor music festival coming to the centre of Croydon on 6 April 2019, which celebrates the area's rich musical history of guitar bands.

The festival has an ethos of inclusivity, creativity, gender equality, and opportunities for the young.

Working with charity partner <u>Lives Not Knives</u>, Cro Cro Land are offering mentoring and job shadowing roles, open to Croydon's young people.



## THE MENTORING DAYS

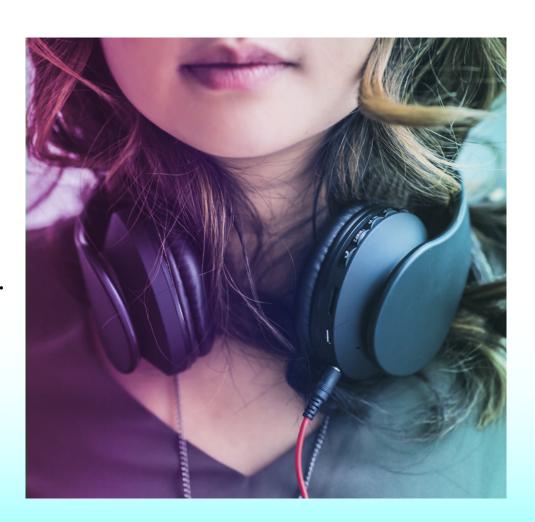
#### Wednesday 3 April and Saturday 6 April.

We are looking for **young people** (14–25) who are interested in finding out about different **job roles** in the **music industry.** 

We have **15 places** available to **shadow professionals** both on the day of the festival, and on a day in the run up, giving an insight into the many roles involved in live music outside of performance, as well as valuable **work experience**.

Young people can experience music careers in:

- Blogging
- Music management
- PR
- Branding & design
- Journalism
- Music reviewing
- Event production: sound / lighting
- Event management
- Artist liaison.



### THE DETAILS

#### When, where, and how to apply.

#### **Pre-festival day:**

Wednesday 3 April 10am – 3pm

At Lives Not Knives Offices, Upper Mall, Centrale Shopping Centre, CR0 1TY

Up to **12 places** available to find out about careers in music:

- Blogging
- Music management
- PR
- Branding & design
- Journalism
- Music reviewing

14+

(LNK staff attending the day are DBS checked)

#### Festival day:

Saturday 6 April 11am – 4pm

At Cro Cro Land Festival, Urban Xchange, Lansdowne Road, CRO 2BX

**3 places** available to find out about careers in music:

- Event production: sound / lighting
- Event management
- Artist liaison

18+ only

#### How to apply:

Email Julia and Angela at the Croydonist at info@croydonist.co.uk titling the email: 'Cro Cro Land mentoring days'

Please supply the following information:

- Full name
- Age / date of birth
- Contact number and email
- If under 18, also contact details of parent/guardian
- Which day you'd like to attend
- Which career path you're most interested in.

(Application deadline is Wed 27 March)

# MENTORING PROGRAMME









@crocroland

crocroland.co.uk

Mentoring programme supported by:





















